

Core Colour Palette

Corporate Teal



Pantone:
3145 C



RGB:
0/131/150



CMYK:
100/22/34/11

Accent colours



Pantone:
7470 C



RGB:
0/64/80



CMYK:
96/20/25/53



Pantone:
1375 C



RGB:
249/157/30



CMYK:
0/51/100/0



Pantone:
716 C



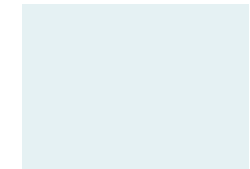
RGB:
228/107/36



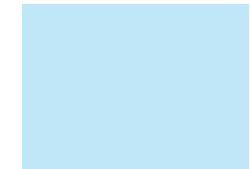
CMYK:
0/62/95/0



Pantone:
290 C



RGB:
229/241/243



CMYK:
23/0/1/0

Source BioScience Fonts

Where possible in all offline instances, 'Tahoma' font should be used.
If Tahoma cannot be used then 'Arial' can be substituted.

'Arial' should be used for all digital needs including web and any live text.

Primary font

Tahoma

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Tahoma Bold

**abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890**

Secondary font

Arial

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Arial Bold

**abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890**